

Elisa Pritzker presents MALBA

During my recent trip to Argentina, I had the interesting opportunity to meet in person and interview Guadalupe Requena, the Executive Communications Coordinator of MALBA - the Museum of Latin American Art of Buenos Aires -. If you visit Buenos Aires, MALBA is an attractive and a must destination. Both the building and the permanent work, temporary exhibitions and various related programs are highly worthwhile.

Website: www.malba.org.ar

1. What does MALBA mean and when it was inaugurated?

MALBA is recognized as a reference institution of Latin American art and an icon in the artistic and cultural life of the city of Buenos Aires. Founded in September 2001 by Eduardo F. Costantini from the donation of his personal collection -with central pieces of modern and contemporary art in the region-, the museum works as a non-profit organization, which today houses a heritage of 700 works of Latin American art from the beginning of the 20th century to the present. It combines the exhibition of this collection of international prestige, with temporary exhibitions of Argentinean, Latin American and international art, and with a series of public programs of cinema, literature, education and publishing of publications, which together summon an average of 400,000 people annually.

2. What is the MALBA art collection?

One of the institutional pillars of MALBA is the exhibition of its artistic heritage. The permanent collection of the museum, dedicated to the production of Latin America, is made up of 700 works of 170 artists that go from the beginnings of modernity to the most recent productions of contemporary art, including works from Argentina, Uruguay, Brazil, Mexico, Ecuador, Cuba, Colombia, Venezuela, Chile, among other countries. Paintings, sculptures, drawings, collages, photography, video, installations. Currently the exhibition of the collection is Verboamérica, which proposes a living history of Latin America, expressed in actions and experiences. A postcolonial history that assumes that Latin



American art should not be understood only from the denominations that the history of European art proposed, but from the names that the artists themselves formulated when they created their aesthetic programs.

+ info: <http://www.malba.org.ar/evento/verboamerica/>



3. What is the objective of MALBA?

The main objectives of the Museum are to educate the public and awaken their interest in Latin American creators; contribute to the knowledge of cultural productions in Latin America by promoting the recognition of the cultural and artistic diversity of this region; and share responsibility for this effort with the national and

international community, promoting artistic exchange among national, regional and international institutions, and supporting innovative programs focused on the visual arts and Latin American culture.

4. How is MALBA inserted in the cultural context of Buenos Aires and Argentina?

Since its foundation, MALBA has achieved a strong position in the local and international scene due to the prestige of its collection, its building and its strategic location in the Palermo neighborhood, as well as a quality proposal with exhibitions, film cycles, book presentations, conferences and activities for all types of public oriented to open the museum to different communities.

5. What projects does MALBA have for 2018?

Here's the link to the exhibition program 2018:

<http://www.malba.org.ar/evento/programacion-2018/>

Photographs:

1. Guadalupe Requena, Elisa Pritzker and Soledad Alvarez Campos. Photo by Enrique Rob Lunski, ABClatino.

2. MALBA, general inauguration. Photo of Guyot / Mendoza. Gentleness Malba.

Elisa Pritzker, is a recognized visual artist and independent curator. His column "The Corner of the Arts" is currently published in La Voz-Bard College and ABCLatino Bilingual Magazine | Questions and / or comments contact through the website: www.elisapritzker.com