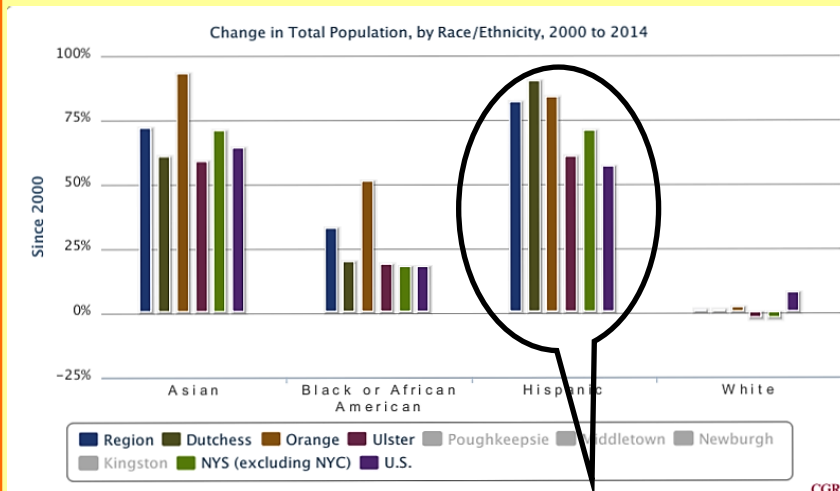


# Increase your Exposure to the Fastest Growing Market



Hispanic residents grew 82% since 2000, and are the largest minority group in the region, with 15% of total residents, with a combined purchasing power of \$2.89 billion

# ABC Latino Magazine

Your Marketing Gateway to everything Latino in the Hudson Valley and beyond

Constant Contact

Your email's initial results are in.

Based on your email's first 48 hours, here's how ABClatino magazine has done so far:

— OPEN RATE — **19.1%**

— CLICK RATE — **17.0%**

Push your open rates even higher.

Getting more subscribers to open your email may be easier than you think. Read how [5 simple strategies](#) and the [right subject line tweaks](#) can increase your open rates.

[VIEW YOUR FULL REPORT](#)



## Media Kit

### BI-LINGUAL digital edition

Reaching 8,600 households, 3x/month, in the Hudson Valley, and re-broadcasted by our partners to another 4-6K, plus social media

All ads include links to web site and social media pages as well as videos and audio.

See magazine samples: <http://servicios.abclatino.com/magazine>

#### Full Page 8 x 11 (width x height)

- \$ 500.00 per issue
- \$5,000.00 for 12 issues **2 months FREE**

#### Half Page 8 x 5.5 (width x height)

- \$ 300.00 per issue
- \$3,000.00 for 12 issues **2 months FREE**

#### Third Page 8 x 3.25 (width x height)

- \$ 200.00 per issue
- \$2,000.00 for 12 issues **2 months FREE**

ABCLatino can also help you design your ad and message in Spanish and create multimedia content. For more info call [845-790-5004](tel:845-790-5004) or write to [info@ABCLatino.net](mailto:info@ABCLatino.net)

