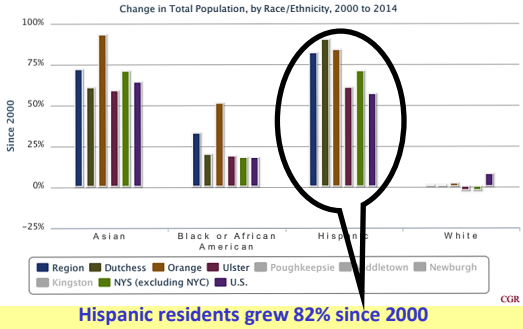


# Hispanic Market



**Increase your Exposure to the Fastest Growing Market in the Hudson Valley**

# ABC latino Magazine

**Your Marketing Gateway to everything Latino in the Hudson Valley and beyond**



## Media Kit

### BI-LINGUAL digital edition

Reaching **9,200** households, **3x/month**, in the Hudson Valley, and broadcasted by our partners to another **4-6K**, plus social media

All ads include links to web site and social media pages as well as videos and audio. See magazine samples: <http://servicios.abclatino.com/magazine>



#### Full Page 8 x 11 (width x height)

- \$ 500.00 per issue
- \$5,000.00 for 12 issues **2 months FREE** (4 radio interviews, one every quarter)

#### Half Page 8 x 5.5 (width x height)

- \$ 300.00 per issue
- \$3,000.00 for 12 issues **2 months FREE** (3 radio interviews, in the year)

#### Third Page 8 x 3.25 (width x height)

- \$ 200.00 per issue
- \$2,000.00 for 12 issues **2 months FREE** (2 radio interviews, in the year)

**RADIO:** La Revista al Aire on 91.3FM, 102AM, 91.9FM, 88.1FM, 91.7FM, 97.5FM & LaSuperLatina

ABClatino can also help you design your ad and message in Spanish and create multimedia content. For more info call **845-790-5004** or write to [yourad@ABClatino.net](mailto:yourad@ABClatino.net)

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ABClatino magazine has done so far:

— OPEN RATE —

**19.1%**

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**17.0%**

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