



Hoy Health: Innovative Cash-Based Wellness Solutions Meet Needs of Underserved Hispanic Communities

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Healthcare just got a shot in the arm for underserved Hispanics living in Ulster, Orange and Dutchess counties.

Hoy Health offers quality, affordable healthcare programs and services for individuals who don't have health insurance, including Rx drugs, chronic condition management programs, and telehealth/virtual care.

Hoy Health answers the unmet healthcare needs and limited access to affordable care among Hispanic families. As the fastest growing population in the United States -- accounting for \$1.7 trillion in purchasing power -- Hispanics face higher levels of diabetes, hypertension, asthma and obesity than non-Hispanics. They also face a poor track record for early diagnosis and compliance with treatment, which can make medical conditions worse.

Hoy Health's platforms are digitally accessible, bilingual, culturally relevant and HIPAA-compliant.

HoyRX – This first-of-its-kind medication voucher program offers consumers the ability to pre-purchase over 3,500 generic medications at affordable price points of \$10, \$15, \$20, \$25, \$30, \$35, and \$40 depending on the medication. Medications can be purchased for personal use or gifted to a friend or family member either in the United States -- over 62,000 pharmacies, including Walgreens and CVS – and Puerto Rico, or internationally in Mexico, Guatemala, Honduras and El Salvador.

HoyMEDS – A free Prescription Savings Card allowing cash-pay consumers to save up to 80 percent* on brand name and generic medications across a wide network of over 62,000 pharmacies. (*Average savings of 54 percent, with potential savings of 80 percent based on 2017 national program savings data.)

HoyCCM – Turnkey end-to-end clinical solution for patients with diabetes, hypertension, asthma, and obesity. Includes vouchers for medications, peripherals, testing supplies, tablet, apps, and access to lifestyle coach consults. A retail version of this chronic condition management program is available as HoyLIFE retail kit.

HoyDOC – Bilingual telemedicine platform.

Hoy Health’s solutions enable members to share their health information easily and securely with their physicians, clinics, hospitals, family members and within their own communities.

This helps them be more engaged with primary healthcare providers based on their specific wants and needs, begin to make better healthcare choices, seek preventive care and maintain a healthier lifestyle.