



***Unidos, Progresamos  
y Crecemos...***



**You Tube @ABClatino**

# ABC latino Magazine

**Su acceso de mercadeo  
a todo lo latino en el  
Hudson Valley y más allá...**

## Media Kit

**edición digital BILINGUE**

Alcanzando **9,200** familias, **7x/mes**, en el Hudson Valley, y retransmitido  
por nuestros asociados a otros **4-6K**, mas redes sociales

Todos los avisos incluyen enlaces a su página web, redes sociales, videos y audio.

Vea ejemplos de la revista en:

<http://servicios.abclatino.com/magazine>

**Pagina Entera** 8 x 11 (ancho x alto)

- \$ 700.00 / revista
- (4 entrevistas en la radio) • \$7,000.00 por 12 revistas **2 meses gratis**

**Media Pagina** 8 x 5.5 (ancho x alto)

- \$ 500.00 por revista
- (3 entrevistas en la radio) • \$5,000.00 por 12 revistas **2 meses gratis**

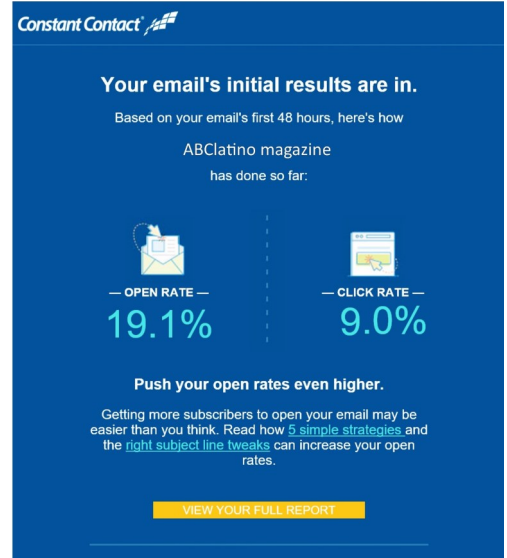
**1/3 de Pagina** 8 x 3.25 (ancho x alto)

- \$ 300.00 por revista
- (2 entrevistas en la radio) • \$3,000.00 por 12 revistas **2 meses gratis**

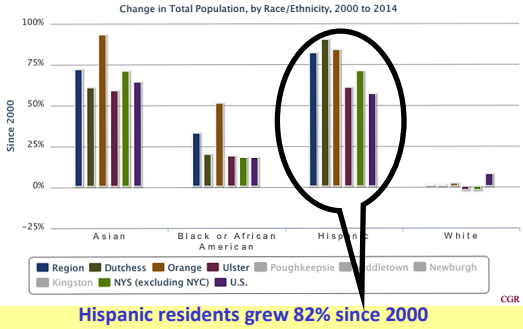
**RADIO:** La Revista al Aire por 91.3FM, 102.0AM, 91.9FM, 88.1FM, 91,7FM, 97.5FM y LaSuperLatina

ABClatino también puede ayudarlo a crear su aviso y contenido multimedia.

Para mas información llamar al **845-790-5004** o escribir a [yourad@ABClatino.net](mailto:yourad@ABClatino.net)



# Hispanic Market



*Increase your Exposure to the Fastest Growing Market in the Hudson Valley*

# ABC latino Magazine

**Your Marketing Gateway to everything Latino in the Hudson Valley and beyond**



## Media Kit

### BI-LINGUAL digital edition

Reaching **9,200** households, **7x/month**, in the Hudson Valley, and broadcasted by our partners to another **4-6K**, plus social media

All ads include links to web site and social media pages as well as videos and audio. See magazine samples:

<http://servicios.abclatino.com/magazine>



#### Full Page 8 x 11 (width x height)

- \$ 700.00 per issue

- (4 radio interviews, one every quarter) • \$7,000.00 for 12 issues 2 months FREE

#### Half Page 8 x 5.5 (width x height)

- \$ 500.00 per issue

- (3 radio interviews, in the year) • \$5,000.00 for 12 issues 2 months FREE

#### Third Page 8 x 3.25 (width x height)

- \$ 300.00 per issue

- (2 radio interviews, in the year) • \$3,000.00 for 12 issues 2 months FREE

**RADIO:** La Revista al Aire on 91.3FM, 102AM, 91.9FM, 88.1FM, 91,7FM, 97.5FM & LaSuperLatina

ABClatino can also help you design your ad and message in Spanish and create multimedia content. For more info call **845-790-5004** or write to [yourad@ABClatino.net](mailto:yourad@ABClatino.net)

Constant Contact

Your email's initial results are in.

Based on your email's first 48 hours, here's how ABClatino magazine has done so far:

— OPEN RATE — **19.1%**

— CLICK RATE — **9.0%**

Push your open rates even higher.

Getting more subscribers to open your email may be easier than you think. Read how [5 simple strategies](#) and the [right subject line tweaks](#) can increase your open rates.

[VIEW YOUR FULL REPORT](#)

