



**Unidos, Progresamos
y Crecemos...**



ABC latino Magazine

**Su acceso de mercadeo
a todo lo latino en el
Hudson Valley y más allá...**

Media Kit

edición digital BILINGUE

Alcanzando **7,200** familias unicas , **7x/mes**, en el Hudson Valley, y retransmitido por nuestros asociados a otros **4-6K**, mas redes sociales

Todos los avisos incluyen enlaces a su página web, redes sociales, videos y audio.

Vea ejemplos de la revista en:

<http://servicios.abclatino.com/magazine>

Pagina Entera 8 x 11 (ancho x alto)

- \$ 800.00 / revista
- (4 entrevistas en la radio) • \$8,300.00 por 12 revistas (Savings of \$1,300)

Media Pagina 8 x 5.5 (ancho x alto)

- \$ 600.00 por revista
- (3 entrevistas en la radio) • \$6,200.00 por 12 revistas (Savings of \$1,000)

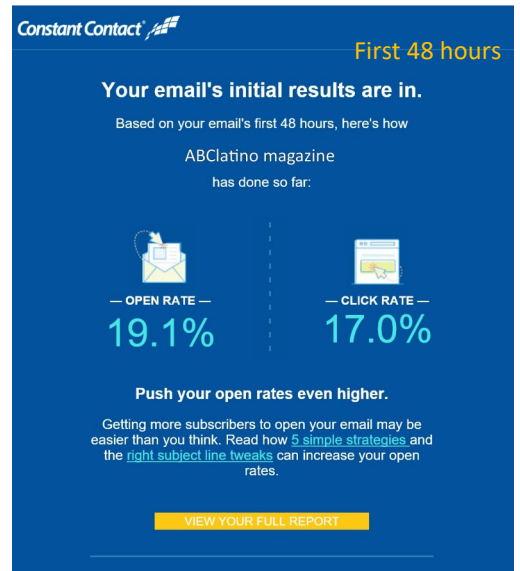
1/3 de Pagina 8 x 3.25 (ancho x alto)

- \$ 450.00 por revista
- (2 entrevistas en la radio) • 4,700.00 por 12 revistas (Savings of \$700)

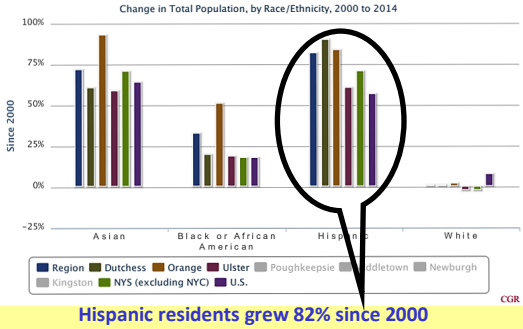
RADIO: La Revista al Aire por 91.3FM, 102.0AM, 91.9FM, 88.1FM, 91.7FM, 97.5FM y LaSuperLatina

ABClatino también puede ayudarlo a crear su aviso y contenido multimedia.

Para mas información llamar al **845-790-5004** o escribir a yourad@ABClatino.net



Hispanic Market



Increase your Exposure to the Fastest Growing Market in the Hudson Valley

ABC latino Magazine

Your Marketing Gateway to everything Latino in the Hudson Valley and beyond



Media Kit

BI-LINGUAL digital edition

Reaching **7,200** unique households, **7x/month**, in the Hudson Valley, and broadcasted by our partners to another **4-6K**, plus social media

All ads include links to web site and social media pages as well as videos and audio. See magazine samples:

<http://servicios.abclatino.com/magazine>



Full Page 8 x 11 (width x height)

- \$ 800.00 per issue

- (4 radio interviews, one every quarter)
- \$8,000.00 for 12 issues (Savings of \$1,300)

Half Page 8 x 5.5 (width x height)

- \$ 600.00 per issue

- (3 radio interviews, in the year)
- \$6,000.00 for 12 issues (Savings of \$1,000)

Third Page 8 x 3.25 (width x height)

- \$ 450.00 per issue

- (2 radio interviews, in the year)
- \$4,500.00 for 12 issues (Savings of \$700)

RADIO: La Revista al Aire on WVKR 91.3FM, 102AM, 91.9FM, 88.1FM, 91.7FM, 97.5FM & LaSuperLatina

ABClatino can also help you design your ad and message in Spanish and create multimedia content. For more info call **845-790-5004** or write to yourad@ABClatino.net

Constant Contact

First 48 hours

Your email's initial results are in.

Based on your email's first 48 hours, here's how

ABClatino magazine has done so far:

— OPEN RATE —

19.1%

— CLICK RATE —

17.0%

Push your open rates even higher.

Getting more subscribers to open your email may be easier than you think. Read how [5 simple strategies](#) and the [right subject line tweaks](#) can increase your open rates.

[VIEW YOUR FULL REPORT](#)

